

Win big with "Cash or Crash", presented by KAIR-Radio 93.7 FM, and brought to you by the Atchison Hospital and the Bank of Atchison!

Listen for the "Cash or Crash" sounder. We'll play it for the first time during the 6 a.m hour on Thursday, March 28th.

When you hear it, be the correct caller number to play.

Guess how much money is in our KAIR Cash Envelope. We'll announce on-air if the guess is too high, too low, or are exactly right! Have your spring shopper handy for a chance at a second guess!

The game will continue until a caller guesses the exact amount! Once the exact amount is guessed, the caller will win all the money in the KAIR Cash Envelope!

Sounder will play weekday mornings during the 6, 7, and 11 o'clock hours until we get a winner!

OFFICIAL CONTEST RULES

1. Contestants must be 18 years or older to participate in this contest.
2. Contest begins during the 6 a.m. hour on Thursday, March 28th.
3. To be eligible to play, contestants must be the specified caller number after we play the "Cash or Crash" Sounder.
4. Once an eligible contestant is received, he/she will be asked on-air to guess how much cash is in the KAIR Cash Envelope.
5. Each contestant will get one guess, and it will be announced on the air if their guess is too high, too low, or exactly right.
6. The contestant will get a second guess if he/she can correctly answer a sponsor-related question from our "Spring Shopper 2019". Like the first guess, it will be announced on-air if the second guess is too high, too low, or exactly right.
7. If the correct amount is still not guessed, the contest continues with the "Cash or Crash" sounder being played each weekday, at some time during the 6 a.m., 7 a.m., and 11 a.m. hours, until the exact amount is guessed.
7. When the exact amount of cash is guessed by an eligible contestant, he/she will be awarded the entire monetary amount, and the contest will end.
8. Winnings will be awarded through a check, issued by KNZA Inc. within ten business days of the end of the contest, for the amount of cash in the KAIR Cash Envelope.
7. Employees and immediate family members of KAIR, and its parent company KNZA Inc., are not eligible to participate in this contest.
8. KNZA Inc. reserves the right to change or modify these rules. Any such change will be announced on KAIR and posted to www.mscnews.net, under the "Station Promotions" section.

9. As a condition of entry, all participants release KNZA Inc., its sponsors, and advertisers from any and all liability arising out of participation in the giveaway and acceptance of prize.

10. All participants as a condition of entry release their name, voice, and likeness and or picture to KNZA Inc. and its affiliates for promotional purposes and shall do so without further compensation.

11. By participating in this contest, entrants agree to be bound by these official rules. Decisions regarding any aspect of the giveaway by KNZA Inc. are final. Noncompliance will result in disqualification.