

OFFICIAL RULES:

- 1. Contestants must be 18 years or older to participate.**
- 2. Contest begins during the 7 a.m. hour on Monday, March 30th, on Hot Country 93.7 FM.**
- 3. To play, contestants must be the specified caller number after we play the “Cash or Crash” Sounder.**
- 4. Once an eligible contestant is received, he/she will be asked on-air to guess how much cash is in the Hot Country 93.7 Cash Vault.**
- 5. Each contestant will get one on-air guess. It will then be announced on-air if the guess is too high or too low.**
- 6. The contestant will get a second guess if he/she can correctly answer a sponsor-related question from our “Hot Country 93.7 FM Spring Shopper 2020”.**
- 7. If the correct amount is still not guessed, the contest continues, with The “Cash or Crash” sounder being played each weekday, at some time during the 7 a.m., 10 a.m. and 2 p.m. hours.**
- 8. The contest will continue until a contestant guesses the exact amount of cash in the Hot Country 93.7 Cash Vault. At that point, it will be announced on air, and that contestant will be awarded the entire monetary amount.**
- 8. Winnings will be awarded through a check, issued by KNZA Inc. within ten business days of the end of the contest, for the amount of cash in the KAIR-Radio Cash Vault.**
- 7. Employees and immediate family members of KAIR Radio, and its parent company KNZA Inc., are not eligible to participate in this contest.**
- 8. KNZA Inc. reserves the right to change or modify these rules. Any such change will be announced on KAIR and posted to www.mscnews.net, under the “Station Promotions” section.**
- 9. If you have won the grand prize in one of our seasonal promotions within the last year, you are not eligible to participate in this contest.**
- 10. As a condition of entry, all participants release KNZA Inc., its sponsors, and advertisers from any and all liability arising out of participation in the giveaway and**

acceptance of prize.

11. All participants as a condition of entry release their name, voice, and likeness and or picture to KNZA Inc. and its affiliates for promotional purposes and shall do so without further compensation.

12. By participating in this contest, entrants agree to be bound by these official rules. Decisions regarding any aspect of the giveaway by KNZA Inc. are final. Noncompliance will result in disqualification.