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First Cash Mob Planned in Hiawatha

The first Cash Mob is planned Monday in Hiawatha.

The event is being organized by members of Envisioning Hiawatha as a way to support local businesses.

Bonnie Howard, who is helping coordinate the event, explains what a Cash Mob is...(play audio)

Howard says those interested in participating in the Cash Mob are asked to meet Monday evening at 5:30 on the northside of the Brown County Courthouse. The location of the business they are going to Mob will be announced at that time.

In order to make the Cash Mob a more social event, Howard says it's being held in conjunction with the summer band concert and ice cream social being held at the courthouse...(play audio)

Howard says they are hoping for a big turnout Monday. She says they hope to keep the concept going for other businesses....(play audio)

Anyone interested in joining can contact Howard through their Facebook group page. You can find it by typing in Cash Mob Hiawatha in the Facebook search. You can also email them at

hiawathacash-mob@hotmail.com.

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