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Governor Brownback to Launch State Agricultural Trademark Program

Kansas Governor Sam Brownback and Secretary of Agriculture Dale Rodman will be joined Saturday, April 27, by the Peterson brothers and an honored spokesman for a three-stop launch of the [*From the Land of Kansas*](#) state agricultural trademark program at events in Kansas City, Wichita and Topeka.

The Kansas Department of Agriculture has worked for more than a year to rebrand and structure the state's agricultural trademark program to best serve its members and consumers. *From the Land of Kansas*, formerly known as *Simply Kansas*, helps brand, support and celebrate Kansas agricultural products and services. The three-stop public launch will include stops at two program members, Original Juan Specialty Foods in Kansas City and the Wichita Brewing Company and Pizzeria in Wichita. The final stop will be at the Kansas State Capitol Building in Topeka where Governor Brownback will sign a proclamation officially declaring *From the Land of Kansas* as the Kansas state food and agricultural trademark.