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Atchison Residents Support Small Business

(KAIR)--The fourth annual national Small Business Saturday event has come and gone, and the numbers look really good for the small business owner. The same can be said for businesses in the Atchison area. The Atchison area chamber of commerce helped promote the event this past Saturday by gathering gift certificates from local merchants to reward residents who shopped at local businesses that morning. Chamber president Jacque Pregant says that those gift certificates lasted just under an hour, and people were lined up to receive them before they could even get set up.

While the chamber event did go well, Pregant adds that local stores profited as well. The stores, as well as Santa Clause were busy, and the chamber sees all of that as meaning that people were downtown and shopping, and she sees this as a huge success for Atchison.

Pregant further states that she hopes that Atchison residents realize how important it is to stay in town and shop local all year long, not just during the holiday season.

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