

<http://www.MSCNews.net/news/index.cfm?nk=32001>

Kansas Farm Bureau releases educational and policy apps

Kansas Farm Bureau has released a new educational app based on its best-selling children's book series.

The free app, which is available for Apple and Android smartphones and tablets, focuses on the popular *"Milk Comes from a Cow?"* children's book written by retired KFB CEO Dan Yunk.

Readers can follow Kailey as she learns that milk comes from a cow, not the grocery store. The app comes with a host of bonus features and videos.

"We've had tremendous luck with our book series and connecting with children and parents," Yunk says. "The time was right to move in to the electronic era and build upon what's worked—telling the story of agriculture in a fun way."

Also recently released is a Kansas Farm Bureau governmental relations app that includes tools and information on the latest issues affecting agriculture.

Both apps are available in the Apple and Google online stores.

Kansas Farm Bureau represents grassroots agriculture. Established in 1919, this non-profit advocacy organization supports farm families who earn their living in a changing industry.