

<http://www.MSCNews.net/news/index.cfm?nk=39125>

Beef State Plate Popular

LINCOLN, Neb. (AP) - More and more people have been buying new license plates that proclaim that Nebraska is "The Beef State."

The Nebraska Department of Motor Vehicles began printing the special slogan plates last month after 500 people applied for them, exceeding the threshold for production to begin.

Betty Johnson is administrator of the driver and vehicle records division for the DMV, and she says that as of Thursday morning, 118 more of the plates had been sold. The plates cost \$70 beyond the price for a normal plate, and the \$70 must be paid each year with the licensing renewal.

The Nebraska Cattlemen had pushed to return the slogan to state plates, celebrating an industry that officials say contributes billions of dollars to the state economy.

Associated Press