

Shopko Stores To Aid Area School Districts

(KLZA)-- This holiday season, as shoppers seek the ideal gift for their loved ones, Shopko Hometown Foundation is giving back to the Hometown communities it is privileged to serve.

For every signature Shopko Hometown in Falls City, Auburn and Seneca receives through December 24 the Shopko Hometown Foundation will make a \$1 donation to local school districts including Falls City Public, and Sacred Heart School in Falls City. Auburn Public Schools and the Nemaha Central Schools of USD 115 in Seneca. Up to \$2,000 will be given per school district as part of its Help Us Give Back initiative, a program that is being run in all 178 store locations across the country.

Customers can sign-up once a day, every-day and show their support; no donation or purchase is required. You can sign-up at the cash registers in the stores.

The Help Us Give Back campaign is an easy and free way for local residents to raise money for their schools.

To maximize its impact, the Foundation has a narrow focus on areas of giving that support the health of Shopko customers, teammates and communities. Recognizing that education is fundamental to an individual's health and functionality in society, the Foundation has developed the Help Us Give Back program to provide critical support to schools across the country, while raising awareness to the budgetary challenges many districts face.

During last year's program, the Shopko Hometown Foundation donated more than \$300,000 to school districts across America. This year, if all 178 stores reach the 2,000 signature goal, the Shopko Hometown Foundation will have donated more than \$350,000.

Many Signals Communications