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2017 BRAN Starts in Falls City

(KLZA)-- Falls City will be that starting point for the 2017 Bike Ride Across Nebraska.

BRAN representatives were in Falls City Monday to meet with Falls City Chamber of Commerce members. 450 – 650 riders are expected to be in Falls City to begin the ride on June 3.

People will stay around Prichard Auditorium and Pioneer Park. Participants are expected to arrive on Saturday and leave on the ride on Sunday.

Falls City Chamber Executive Director David Branch is suggesting merchants have a sidewalk sale that Saturday and stay open until 6 o'clock Saturday evening.

Anyone with suggestions is encouraged to contact the Falls City Chamber of Commerce.

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