

### **Cyclists Will Ride Toward a World Free of MS**

**More than 200 cyclists are expected to raise over \$100,000 to help people affected by MS at the Bike MS: Nebraska Ride, a 1 or 2 day, up to 150-mile journey with route options for all levels of cyclists. The ride takes place on September 9 – 10 beginning at Sarpy County Fairgrounds in Omaha and finishing at Haymarket Park in Lincoln where a celebration of food, beer, entertainment and massages await participants after their cycling adventure.**

**Bike MS, hosted by the National Multiple Sclerosis Society, attracts nearly 100,000 participants nationwide in more than 80 rides. To date, Bike MS cyclists, volunteers, sponsors and donors have raised more than \$1 billion so people affected by MS can live their best lives as we stop MS in its tracks, restore what's been lost, and end MS forever.**

**Bike MS includes people living with MS, their friends, families and neighbors, as well as corporate teams and individuals who are driven to support critical MS research and life-changing services for people living with MS. People living with MS can also participate in “I Ride with MS,” a special program supported nationally by Biogen and Primal that recognizes Bike MS cyclists living with the disease.**

**Bike MS is supported nationally by premier National Sponsors Bicycling Magazine and Primal, the apparel provider of Bike MS.**

**WHEN: September 9 – 10, 2017**

**WHERE: Sarpy County Fairgrounds to Haymarket Park**

**PARTICIPATION/ VOLUNTEER REGISTRATION: [bikeMS.org](http://bikeMS.org), 855-372-1331 or [fundraisingsupport@nmss.org](mailto:fundraisingsupport@nmss.org).**

**WHY: Bike MS brings people together as individuals and as teams to conquer a challenge and share an unforgettable experience with friends, family and coworkers—while raising money to make a difference in the lives of people affected by MS.**

**HASHTAGS: #bikeMS and #DontJustRide**

### **About Multiple Sclerosis**

**Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are leading to better understanding and moving us closer to a world free of MS.**

**Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million worldwide.**

**For more information about multiple sclerosis and the National MS Society go to [nationalMSSociety.org](http://nationalMSSociety.org) or call 800-344-4867.**