Kansas Creative Arts Industries Commission Announces Grants

The Kansas Creative Arts Industries Commission is now accepting applications for its two main grant categories, The Strategic Investment Program and The Arts Integration Program.

The Strategic Investment Program recognizes the important role creative organizations play in building and sustaining cultural and economic vibrancy in Kansas. By funding a variety of professional and organizational development opportunities that impact cultural programming, these grants support initiatives that use the arts to enhance community vitality, revitalize neighborhoods, generate local business, create and preserve job opportunities and impact tourism.

The Arts Integration Programs support the role the arts play in all levels of education, community service, and workforce development. This program provides funding for educational institutions, arts organizations, and community service non-profits to use the arts to increase student success, foster creative thinking, develop critical job skills, and enhance community development.

The first deadline for application submission is September 7, 2018 for projects taking place Oct. 1, 2018 - June 30, 2019. The second deadline for application submission is January 7, 2019 for projects taking place Feb. 1, 2019 - Dec. 31, 2019.

## STRATEGIC INVESTMENT PROGRAM

Strategic Investment Program grants are awarded in three categories:

- Organizational Development: This category provides funding for professional development opportunities for Kansas based arts organizations that help strengthen business practices, increase organizational viability and promote long term sustainability.
- New and Expanded Works: This program provides funding for new or significantly expanded productions, exhibitions, programs or events by Kansas-based nonprofit arts organizations. Projects should either be an entirely new type of program for the organization designed to diversify its services or an expansion of an existing program designed to significantly enhance the quality of current offerings.
- Equipment and Technology: This program provides funding to purchase equipment, materials, and/or technology upgrades to expand or improve an

applicant's organization.

Applicants for a grant under the Strategic Investment Program must make a compelling case as to why this particular self-identified activity or opportunity was selected, how it will have a substantial impact on their work and community, and how it will enhance the national reputation of Kansas.

Guidelines and additional information can be found here: http://kansascommerce.gov/707/Strategic-Investment-Program

## ARTS INTEGRATION PROGRAM

Arts Integration Programs are awarded in three categories:

- Visiting Artists: This category provides funding for eligible organizations to engage and deepen the impact of arts programming on local and underserved audiences through exposure to and interaction with professional visiting arts. Presenters may book artists in any discipline, not just in performing arts. Projects should strive to integrate an arts discipline into non-arts content areas; help interpret an exhibition, performance, or presentation; and support community development goals and objectives. Booking artists on the Kansas Touring Roster allow for a \$1,000 credit for the applicant organization: <a href="http://www.kansascommerce.gov/705/KS-Roster">http://www.kansascommerce.gov/705/KS-Roster</a>
  - Note: KCAIC will review applications for roster inclusion in early March. Please check the website at that time for an expanded list and encourage qualified artists to apply. In addition, Visiting Artists grants featuring roster artists will be accepted and reviewed year round up to 30 days prior to proposed activities.
- Integrated Arts Education: This category supports new or expanded educational programming that integrates arts learning into non-arts curriculum and content areas to address emerging technologies, areas of skills shortages, STEM curricula, workforce readiness, and increase student performance.
- Innovative Partnerships: This category supports innovative programming between arts organizations and non-arts organizations to impact a variety of community and/or economic development goals. Arts organizations are encouraged to partner with other community entities (hospitals, prisons, etc.) to develop arts-centered programs that address community needs such as public health, transportation, tourism, unemployment, aging, corrections, etc.

Guidelines and additional information can be found at <a href="http://kansascommerce.gov/666/Arts-Integration-Program">http://kansascommerce.gov/666/Arts-Integration-Program</a>

To review the application process, as well as program and category specific policies and guidelines visit KansasCommerce.gov/CAIC. Applications can be submitted online at <a href="https://kansascaic.submittable.com">https://kansascaic.submittable.com</a>.

Grants will be reviewed by peer panel and awarded at the quarterly commission meeting in April.

All grants are made possible through a partnership with the National Endowment for the Arts and are subject to KCAIC and NEA standards and regulations.

For more on the Kansas Creative Arts Industries Commission go to Kansas Commerce.gov/caic.