

HCC hires director of marketing

(KNZA)--An Auburn, Nebraska woman has been hired as the director of marketing for Highland Community College.

According to a news release from the College, Rebecca Johnson brings nearly 15 years of experience in higher education marketing.

After starting her career at Peru State College, Johnson most recently served as the Assistant Director of Communications, Marketing and External Relations at the University of Nebraska - Lincoln's College of Business.

She holds a Master of Science in Organizational Management from Peru State College.

The release says Johnson will be working to promote Highland and its regional centers.

Johnson said she's thrilled to join the staff at Highland, and is very excited to be able to help the College continue to grow.

She and her husband, Tony, have two sons.

Many Signals Communications