Hiawatha Jingle Bell Ride Sunday (KNZA)--The 26th Annual Jingle Bell Ride will hit the streets of Hiawatha on Sunday, November 13.

Organizers say the goal of the ride is to help the less fortunate children in Brown County experience the joy of Christmas.

There will not be any public events around the courthouse square this year, instead residents are encouraged to watch from their neighborhood to catch a glimpse of Santa Claus and the decorated teams of horses and wagons.

Riders will going through Hiawatha neighborhoods from 1 to 3:30 to collect donated gifts.

Needed are new unwrapped toys for those of all ages, monetary gifts and children's hats and gloves.

If you would like to donate a toy or a monetary gift your asked to call 785-741-0861 or you can mail monetary donations to Jingle Bell Ride, P.O Box 434, Hiawatha, 66434. Donations can also be made through the Hiawatha Community Foundation's website at hiawathacf.org.

Anyone wanting to donate toys prior to the ride can drop them off at Pemberton Village and Freedom Hospice during weekday hours.

Last year, the Jingle Bell Ride helped around 100 families and about 300 kids.

Many Signals Communications