

<http://www.MSCNews.net/news/index.cfm?nk=8309>

Regional Radio Stations Join Forces Online

A regional resource for all local information is now online, as radio stations KNZA, KMZA, KAIR, KLZA and KTNC join forces for a one stop info shop.

Located online at mscnews.net, the resource includes all local news, sports, obituaries, birthdays, anniversaries, and other such information, from across the region.

The radio stations are based across two states, including those in Hiawatha, Seneca, and Atchison, Kansas, as well as Nebraska, including Falls City, meaning a combined pool of local information easily accessed on one website.

At the bottom of the page, the individual station logos can be found, and by clicking each one, the reader is redirected to the individual station website, soon to be utilized for fun information, such as station promotions and team member biographies.

“We're very excited to see this website launch,” says reporter Brian Hagen, who has been instrumental in the development of the website.

“It will simplify the process for finding all the information a person needs through the use of a reader friendly site that has everything together in one easily accessed location.”

MSC stands for Many Signals Communications, a fitting name to blanket the locally owned radio stations, and the information they provide, at no charge, 24 hours a day, both on the air, and now online.