

<http://www.MSCNews.net/news/index.cfm?nk=8427>

Benedictine College Debuts Updated Web Site

As the influence and importance of digital communication continues to grow, Benedictine College in Atchison has upgraded to a brand new website to better communicate with both current and potential students.

Director of Marketing and Communications Steve Johnson says a strong web presence for any school or company has gained importance in consumer decision making.

(Play Audio) RT: :32

The new site, at www.benedictine.edu, had the college's Marketing & Communications Office take the lead on the project, working with VML, a Kansas City advertising agency known for its website design expertise.

The new site is supported by browsers like Google Chrome, Firefox, Safari and Internet Explorer 8.

The latest version of Internet Explorer was chosen since Microsoft itself no longer supports IE6 and is moving away from supporting IE7.

Benedictine College launched its athletic site, www.ravenathletics.com, in August, 2011, to rave reviews and have found that athletes, parents, and fans all have more of what they wanted.

Regular features on athletes are available, along with video interviews and game highlights.