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Big 12, SEC have deal for football champs to play

The Big 12 and the Southeastern conferences have announced a deal that will pit their football regular-season champions against each other in a bowl game for five years beginning in 2014.

The agreement between two of the most successful BCS conferences was announced Friday.

If one or both of the league champions are selected to play in what is expected to be a four-team national championship playoff, another team would be selected for the Big 12-SEC matchup.

SEC Commissioner Mike Slive says a new January bowl tradition has been born. Incoming Big 12 commissioner Bob Bowlsby says he's excited by the prospects for the game.

Specific details, including host sites, will be announced at a later date.