

## KCA Convention

### Schedule of Events

#### Friday, November 16

- 11:00.....Registration/Trade Show Opens  
**Vendor Appreciation Hour: Sponsored by Purple Wave**
- 12:00pm.....What Programs are in Place for Producers  
Adrian Polansky - State Executive Director of FSA
- 1:00.....Panel: Regulations and Updates  
Dr. Mike Apley - Antibiotic Regulations - KSU  
Kendra Frasier - Animal I.D./Health Update - KS. Dept. of Ag.  
Timothy Barr - NBAF Update - DHS-NBAF Site Manager  
Polly Ruhland- Checkoff Update - Cattlemen's Beef Board  
Moderated by: Perry Owens  
**Panel Sponsored by: Bayer Animal Health**
- 2:30.....Break
- 3:00.....GIPSA: What Was, What is to Come  
J. Dudley Butler - Immediate Past GIPSA Administrator
- 4:00.....Trends in the Industry  
Dr. Jim Drouillard - Feeding Flaxseed - KSU
- 4:30.....Panel: New School Lunch Program  
Wallace County High School Representatives\*  
Moderated by: Jake Geiger
- 5:15.....Social Hour/Cash Bar/Trade Show
- 6:00.....Banquet/Live Auction/Family Fun Night  
**Banquet Sponsored by: DuPont**  
**Family Fun Night Sponsored by: Hoxie Feed Yard**  
**Heifer Donated by: Cloverdale Angus**  
**Saddle Donated by: Animal Health International**

#### Saturday, November 17

- 8:00am.....Trade Show Opens
- 8:30.....Panel: Looking to the Future-The Next Generation  
Landon Shaw - McPherson County Feeders  
Adam Arbuckle - Caney Valley Ranch  
Dallas Luthi - Luthi Land & Cattle  
Darcy Henke - Frontier Farm Credit  
Moderated by: Mason Greene
- 10:00.....Break/Trade Show  
**Sponsored by: Schwieterman, Inc.**
- 10:30.....The Markets  
Luke Schwieterman - Owner/Broker of Schwieterman, Inc.

11:15.....Marketing Opportunities for Cattlemen  
Glen Gordon, Jr. - United Producers, Inc.  
Allan Sents, Benefits of Feeding - McPherson County Feeders  
Moderated by: John Ericson

12:15pm.....Luncheon Banquet  
**Sponsored by: McPherson County Feeders**  
Live Entertainment

1:30\*.....Annual Meeting

(\*) indicates tentative

The KCA is preparing for its annual convention and meeting. This year's convention and trade show will be held at the Ramada Hotel and Convention Center (formerly the Grand Prairie Hotel) 1400 N Lorraine, Hutchinson, Kansas. The convention will start off at 11:00 am on Friday, November 16th and conclude after the luncheon on Saturday, November 17th. The KCA annual meeting will take place immediately following the luncheon. All KCA members, non-members and consumers are welcome to the two day event. The convention cost is \$85 and is all inclusive. Students, with proper I.D. and accredited media are welcome to attend the informational session free of charge and will be provided a discount for the meals. Room reservations may be made by calling the Ramada Hotel directly at 1-800-362-5018. Rates have been discounted to \$70 + tax/night when mentioning the Kansas Cattlemen's room block. Anyone interested in pre-registering for the convention may go online to [www.kansascattlemen.com](http://www.kansascattlemen.com) or call the KCA office at 785-238-1483. Pre-registration is important to provide KCA with a meal count number for our event.