

Craig Missouri High School Students Honored

(KLZA) Craig High School students in Holt County were recognized Friday, February 8th, by representatives of the Missouri Northwest Region Coalition for Roadway Safety for their achievements in this year's Battle of the Belt competition.

Craig High School received the Northwest region's bronze award for 93.94 percent seat belt use among their students and received a bronze banner to celebrate their accomplishment. One hundred and thirty-five schools, including 19 schools in the Northwest Region, participated in this year's Battle of the Belt Challenge, a competition to raise seat belt use among teens.

Participating schools launched two surprise seat belt checks at each school to measure student seat belt use before and after an educational campaign. In addition, schools had the opportunity to submit a 30-second video spot to encourage their peers to buckle up.

Traffic crashes are the leading cause of death for people 15-20 years old. Results of a 2012 survey among Missouri teens indicate 34 percent of teens are not wearing their seat belt, putting them at greater risk to get killed or injured in traffic crashes. Seven out of 10 teens killed in Missouri traffic crashes are unbuckled.

Many Signals Communications