

<http://www.MSCNews.net/news/index.cfm?nk=27045>

### Buckling Up For Bucks

(MSC News)--Bucks will be rewarded to drivers who buckle up in several area cities.

Beginning Sunday through September 7th, a safety belt awareness campaign called “ Bucks for Buckles” will be held in 37 cities across Kansas—including Holton and Leavenworth.

Safe Kids Kansas, State Farm and the Kansas Department of Transportation are sponsoring the campaign to encourage families to buckle up and drive safely to protect their most valuable asset, their families.

One dollar bills will be distributed by local volunteers to drivers who have all occupants buckled up securely in their vehicle. Those riding unrestrained will receive educational materials about the effectiveness of seat belts and child safety seats in saving lives and reducing injuries.

In 2011, 382 people lost their lives on Kansas roadways and 50 percent of them were unbuckled.

Many Signals Communications