Jingle Bell Ride set for Sunday

(KNZA)--The 23nd Annual Jingle Bell Ride will hit the streets of Hiawatha Sunday, November 10.

Organizers say the goal of the ride is to help the less fortunate children in Brown County experience the joy of Christmas.

Rider registration for this year's event will begin at 11:00 Sunday morning on the south side of the Brown County Courthouse Square. Beginning at 12 noon, there will be activities around the Courthouse Square—including mini horse carriage rides, a silent action and the arrival of Santa Claus and Mrs. Claus.

The Hiawatha Fire Department will serve hot cocoa and concessions will be provided by the youth group from the Hiawatha First United Methodist Church.

At 2:00, the riders will take part in a parade on Oregon Street before splitting up to collect donated gifts.

Needed are new unwrapped toys for those all ages, monetary gifts and children's hats and gloves.

If you would like to donate a toy or a monetary gift your asked to call 785-741-0861 or you can mail monetary donations to Jingle Bell Ride, P.O. Box 434, Hiawatha, 66434.

Last year, the Jingle Bell Ride helped around 90 families and provided toys for about 300 children in Brown County.

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